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Production Guidelines

File Specifications

MACINTOSH APPLICATIONS:

Quark Xpress *up to version 6*

Adobe Illustrator *up to version 11*

Adobe Photoshop *up to version 8*

- Bitmap artwork should be 800-1200 dpi
- Grayscale or CMYK mode should be 300 dpi
- Save as TIFF, EPS
- All RGB files should be converted to CMYK

Adobe Acrobat: Save as PDF – files must be saved with output specifications at your end. Acrobat files will **NOT** be adjusted at our end.

PC APPLICATIONS: SAME AS ABOVE

FOR FILES BUILT IN COREL, PAGEMAKER, MICROSOFT WORD, INDESIGN, OR FREEHAND, PLEASE CONTACT YOUR SALES REPRESENTATIVE.

Transfer Media

- Email:
- Include all supporting files - all graphics and fonts (screen and printer).
 - Compress the files in a folder as a self-extracting file such as Stuffit or Zipit.
 - Identify the job and your VCR sales representative in the email.
 - Fax hard copy of job attention to your sales representative.

Zip Disc or CD-Rom

- Include all supporting files – all graphics and fonts (screen and printer).
- Include hard copy of job with the CD.